

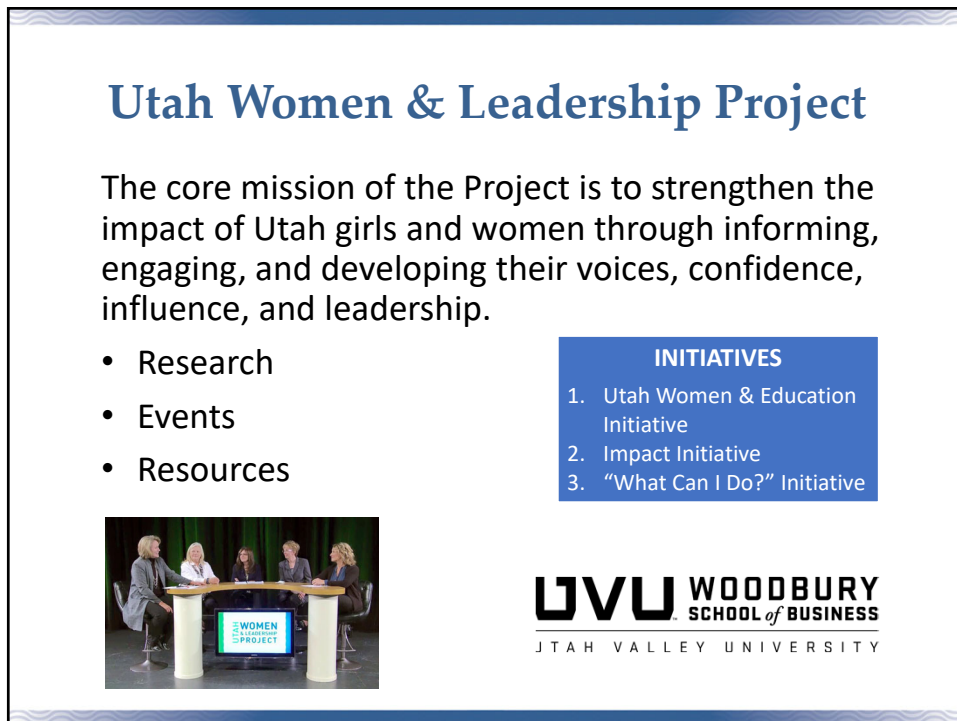
Resources, Challenges, Opportunities, & Gender

World Trade Center Utah
May 7, 2020
Webinar

**UTAH WOMEN
& LEADERSHIP
PROJECT**
UTAH VALLEY UNIVERSITY

Prof./Dr. Susan R. Madsen
Orin R. Woodbury Professor of Leadership & Ethics
Woodbury School of Business, Utah Valley University

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Utah Women & Leadership Project

The core mission of the Project is to strengthen the impact of Utah girls and women through informing, engaging, and developing their voices, confidence, influence, and leadership.

- Research
- Events
- Resources

INITIATIVES

1. Utah Women & Education Initiative
2. Impact Initiative
3. "What Can I Do?" Initiative



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Context: uncertainty, chaos, shifting and emerging needs, online environment, anxiety and nervousness

Challenges: risk, confidence, ambition, cultural norms, gendered language and expectations

Opportunities: multitasking, creative, innovative, adaptable, many “balls in the air,” embrace change, enjoy the challenge

“Back to normal”

3

“Wicked Problems” & Token Study

INNOVATION

Inspiration Creativity Analysis Technology Development Teamwork Success

4

Leadership Lessons of Experience

70



Challenging Assignments

20



Developmental Relationships

Center for Creative Leadership




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Coursework and Training

5

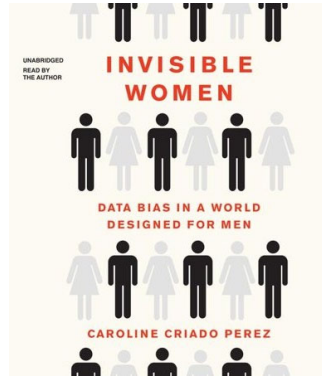
Women & Self-Understanding



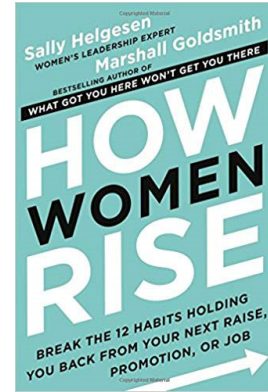
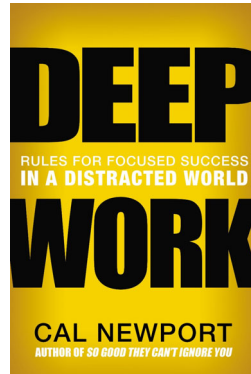
Ely, R. J., Ibarra, H., & Kolb, D. (2011; 2013).

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Recent Reads & Insights



Invisible
Masculine Culture



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Changing the World

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

~ *Margaret Mead*



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